

## WHY ARE EMPLOYEES UNMOTIVATED?

### ABILITY

Motivation is a state of mind. When employees question their ability to complete tasks or reach goals, then self doubt can creep in.



### AGENCY

Do employees have control of their outcomes? A lack of control over tasks or goals can lead to them becoming unmotivated.

### VALUE

If employees don't value a goal or task that they work towards, e.g it doesn't challenge or excite them, then it is unlikely to motivate them.



### INTEREST

Do your employees have an interest in their work? Employees who have input into their tasks or goals, opposed to being allocated work that they have no interest in, are likely to be more motivated.

